



Norah Spie

WRITER | COMMUNICATIONS CONSULTANT | TRAINER



Best known as: Author. Media Personality. Communications Consultant

Birth Name: Norah Spie

Other Occupation: Actress and Fashion Model

Birth Date: 2 June 1979

Lived & worked in: Paris, London, Stockholm, Johannesburg

Norah started her media career in 1998 as a news reporter for a daily newspaper. In 2000, she moved to Paris, France to study French.

Ms Spie continued her writing as an international correspondent raising socio-economic issues in Africa before moving to England, UK.

During her 8 years in the U.K, Norah worked for the weekly Herald & Post Newspaper and subsequently became a correspondent for various newspapers including the Independent Newspaper. Her first radio role as a News Producer and Presenter was with Radio Christian Voice in Birmingham.

Norah is also an acclaimed Columnist and writes for various newspapers and publications including Mail & Guardian, H&C Magazine, The Sunday Mail and other online publications. Norah was one of the 10 African journalists selected to meet President Barack Obama at the White House in 2010.

Norah self-published her first non-fiction book, 'Parallel Lines' and subsequently set up Taurai Publishing in Johannesburg, which aims to publish African first-time writers. Norah is involved in mentoring the youth and dedicates her time to working with various charities and community based projects.

Ms Spie currently works as a Communications Consultant/Trainer. She trains journalists and politicians in media and communications as well as providing capacity building training to various organisations and government departments. Norah has managed several projects for the United Nations and other international agencies like SIDA, GIZ, FAO, Konrad Adenauer Foundation, World Association of Newspapers, Adam Smith International, DAI, KPMG. Her Public Relations clients are spread across the world from high profile

CORE COMPETENCIES

- Ad Campaign Management
- Digital Marketing
- Website Content Management
- Social Media Strategies
- Online Reputation Management
- Advertising account management
- Media Research and projects
- Strategic Communications
- Broadcasting
- Writing and Editing
- Public Relations
- Crisis Management
- Resource Mobilization
- Monitoring and Evaluation
- Capacity Building training
- Project Management